

## 2024 Subscription Rates & Advertising

### Subscription Rates

Tobruk Traders		\$75.00
School		\$75.00
Local Post	6337	\$105.00
Post Away	<i>all other postcodes</i>	\$140.00
Emailed as PDF		\$30.00
Single Edition	<i>Hard Copy</i>	\$3.50ea

### Per Issue Advertising

Full A4	B&W	\$65.00
	Colour	\$95.00
Half Page	B&W	\$40.00
	Colour	\$55.00
Quarter Page	B&W	\$25.00
	Colour	\$30.00

### Annual Advertisement

Annual Advertisement - Fortnightly classified advert as well as 2 (two) half page advertisements in colour per calendar year		\$185.00
Annual Advertising - Fortnightly classified advert as well as Quarter (1/4) Page Colour Advert every issue per calendar year	B&W	\$460.00
	Colour	\$560.00
Annual Advertising - Fortnightly classified advert as well as Half (1/2) Page Colour Advert every issue per calendar year	B&W	\$560.00
	Colour	\$1,092.00
Annual Advertising - Fortnightly classified advert as well as Full Page Colour Advert every issue per calendar year	B&W	\$792.00
	Colour	\$1,560.00

\*\*24 Issues are in a calendar year – you may opt to have a monthly advert (12 Issues) which will be half of the advertised price\*\*

### Other

Personal Items appear as Community News at no Charge

All sporting groups, JDHS, JOCCA, St John Ambulance, The Op shop and Lions Club notices are free of charge except for positions vacant.

The Shire of Jerramungup pays an annual fee for all advertising so they are not to be charged throughout the year.

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<b>Issue Number</b>	<b>Printing Date</b>	<b>Submission Deadline</b>
<b>Holiday Edition</b>	17-January-2024	16-January-2024
<b>1</b>	31-January-2024	30-January-2024
<b>2</b>	14-February-2024	13-February-2024
<b>3</b>	28-February-2024	27-February-2024
<b>4</b>	13-March-2024	12-March-2024
<b>5</b>	27-March-2024	26-March-2024
<b>6</b>	10-April-2024	09-April-2024
<b>7</b>	24-April-2024	23-April-2024
<b>8</b>	08-May-2024	07-May-2024
<b>9</b>	22-May-2024	21-May-2024
<b>10</b>	05-June-2024	04-June-2024
<b>11</b>	19-June-2024	18-June-2024
<b>12</b>	03-July-2024	02-July-2024
<b>13</b>	17-July-2024	16-July-2024
<b>14</b>	31-July-2024	30-July-2024
<b>15</b>	14-August-2024	13-August-2024
<b>16</b>	28-August-2024	27-August-2024
<b>17</b>	11-September-2024	10-September-2024
<b>18</b>	25-September-2024	24-September-2024
<b>19</b>	09-October-2024	08-October-2024
<b>20</b>	23-October-2024	22-October-2024
<b>21</b>	06-November-2024	05-November-2024
<b>22</b>	20-November-2024	19-November-2024
<b>23</b>	04-December-2024	03-December-2024
<b>24</b>	18-December-2024	17-December-2024